

European Jews have experienced a rising tide of antisemitic violence in recent years, so major Jewish partners teamed up to create positive and systemic impact in European societies from grassroots level to policy-making, by developing educational tools and training for communities, sport clubs, schools and public authorities; positive social media campaigns; cultural events and “Report Cards” for Member States to help them combat antisemitism.



Project Partners:

- CEJI-A Jewish Contribution to an Inclusive Europe (Coordinator)
- B'nai B'rith Europe
- The European Association for the Preservation and Promotion of Jewish Culture and Heritage (AEPJ)
- European Union of Jewish Students
- European Union for Progressive Judaism
- World Jewish Congress



This project was funded by the European Union's Rights, Equality and Citizenship Programme (2014-2020).



NETWORKS OVERCOMING ANTISEMITISM

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In direct response to the Council's Declaration for Member States to adopt a holistic strategy to prevent and fight antisemitism, the NOA project will provide a mechanism to support Member States in the development and implementation of national action plans and provide a wealth of socio-cultural educational resources that can reverse the tide of antisemitic attitudes. Only through such a hand-in-hand approach that marries policy and practice, security and education, transnational and national actions, can positive results be achieved in reducing the prevalence and impact of antisemitism in Europe.

The project will:

- 1) Hold governments accountable through a **National Report Card** based on the various fields of actions called for in the EU Council Declaration, benchmarking progress indicators and engaging the various stakeholders in the development and implementation of national action plans. The methodology will be tested in 5 countries, engaging 150 policy-makers and policy-influencers in each country, culminating in a European final conference to nourish their efforts and influence other Member States to systematically implement a holistic strategy to address and prevent antisemitism.
- 2) **Map** efforts to combat antisemitism at the outset of the project to identify the various initiatives, bring them into network, recognise complementarities and identify gaps to be filled. The goal is to identify 1,000 initiatives across the EU.
- 3) Equip educators from a variety of sectors (schools, sports, public authorities, community and cultural institutions, youth movements) with **training and teaching tools** that effectively counter antisemitic prejudice. A new and improved Overcoming Antisemitism Training Manual will be produced plus downloadable resources for addressing the most pressing pedagogical challenges faced today, implemented by a new cadre of 36 trainers who will lead workshops with 1,000 people in the project and remain an anti-bias resource in Member States for the long-term.
- 4) **Diffuse positive narratives through socio-cultural educational activities** including cultural festivals, school-based programmes, film and social media campaigns using new resources and scaling up existing good practice. Between 15,000-150,000 people will be reached through offline activities and between 4 – 15 million through weekly social media campaigns.
- 5) Garner **commitments from sporting authorities** and clubs to ensure that they are creating inclusive and respectful environments wherein any expression of antisemitism or other forms of hatred will not be tolerated, through 5 national workshops reaching 125 sporting leaders, leading to concrete action plans.
- 6) **Assess project impact** with a formative evaluation as a tool for informing further action by the EC to combat and prevent antisemitism, and to improve and sustain the project's activities and similar actions in the long-term.

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